



Sponsorship Proposal

PyLadies Vienna

How to promote, educate and
advance a diverse Python
community in Austria

2023 - 2024

Contact

Website www.pyladies.at
Email pyladies.vienna@gmail.com
Address Vienna, Austria



About Us



Who are PyLadies

A global community of women+ passionate about programming and Python. We aim to promote diversity and inclusivity in IT by providing support, resources, and a welcoming environment for women+ interested in technology and Python.

How we started

We missed meeting other women+ in Vienna interested in Python and decided to start organizing in person meetups in 2019. Due to increased interest in simple topics from our community, we started teaching them in an online course. The demand exceeded our initial expectations and has been growing since. Later, as a follow up option for our graduates after finishing the course we created a 1 on 1 Mentorship programme.

Team



Tyna Dolezalova



Fabian Schindler



Lubomir Dolezal

Our Goals



- Continue and improve our core activities.
- Extend offline events to increase engagement of the local community.
- Promote connection of community members and industry.
- Support appearance of our community members on IT conferences.

Our activities

Python Beginners courses

Our core activity are free 14 week long online Python courses taught by mentors in English. Course aims at those without any or little experience in coding. Our open curriculum leads the attendees through complete Python programming fundamentals 2 hours per week in an entertaining way. Without boring math, lessons are taught on easily imaginable examples and even programming of simple games. We organize the course twice a year - starting in spring and autumn. For each course, we need support of both main and side mentors who are experienced teachers.



Mentorship programme

1 on 1 mentorship programme connects mentees with mentors based on needs and wishes of the mentee and expertise of the mentors. Examples of topics pursued by the attendees in the past were landing a job in IT, master thesis support or enhancing practical skills for data analysis.



Meetups, hackathons

We have been organizing online and offline meetups with talks on Python related topics or to code together and connect with the community. We are planning to be involved in organizing community thematic hackathons as well.



Benefits for Sponsors



PyLadies Vienna

Visibility

We shall add your logo and company name as our sponsor within our course pages, homepage and newsletter. Social Media posts about our activities will have a link your company as a sponsor. We can also dedicate posts about your support of our cause.

Reserved spots in our beginners course

We offer reserved spots to our beginners course to up to three members of your organization per each run. The applicants will get admitted without going through our selection process.

Job applications

We shall be actively promoting your open positions within our community. Additionally we can recommend our exceptional graduates of the beginners course for your open junior developer positions.

More diverse environment for us all

We hope that by supporting us in our mission of increasing the diversity and involvement of women+ in IT, your organization will benefit from it directly and indirectly as well.

Sponsorship Packages

Gold Package

You enable us to organize a whole run of our Python beginners course!

You allow **28** motivated attendees to learn Python with us and change their future.

Premium access to contact our course graduates

3 reserved spots on a course

homepage, newsletter and social media mention

job opening sharing in our community

€7,000+

Silver Package

At least **12** Women+ will have their way to IT easier because of your support of our courses with a safe and welcoming environment.

2 reserved spots on a course

homepage and newsletter mention

job opening sharing in our community

€3,000

Bronze Package

You support **6** PyLadies on their journey to learn to use programming in their daily life.

1 reserved spot on a course

homepage and newsletter mention

job opening sharing in our community

€1,500

Thank you!
Let's make IT
more diverse
together!

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